

Cires21 and the European Readers' Choice Awards 2016

The company participates on this year's Streaming Media nomination into three different categories.

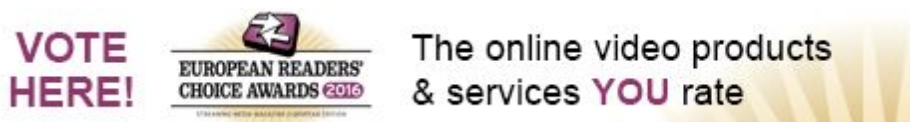
Madrid, 21st. September 2016, Cires21, the Spanish company specialized in the implementation and improvement of multimedia capabilities by providing flexibility, quality and efficiency to the professional video processing, has been nominated one more year in the European Readers' Choice Awards.

The 2016 European Readers Choice Awards are promoted by [Streaming Media](#), the diversified news media company serving and educating the streaming media industry and community. There is not panel or jury on these awards, and the most votes decide the three finalists and the eventual winners for each category. Last year more than 12.000 votes decided the results.

This year, the nomination of three products from Cires21 in three different categories has been accepted:

- [C21 Live Cloud Hybrid Platform](#) for the best Streaming Innovation
- [C21 Live Cloud](#) as the best Cloud Video Service
- [C21 Live Encoder](#) in the Transcoding Solution category

Voting is open and finalizing 3rd October just accessing to the [voting area](#) on the Streaming Media site



About Cires21

Cires21 delivers Live Streaming Solutions to all the professional ecosystem, from large broadcasters and main sport events programmers to best in class content owners and pay TVs across the globe. Based in hardware, software and cloud models, Cires21 streaming platform enables all kinds of tier 1 Media providers to improve their capabilities by delivering a unique video experience over the internet. Cires21 provides the only solution in the market that brings a mix of encoding, recording and monitoring solutions for Live Streaming, from any source to any user device allowing the combination of Appliance/Cloud based and CAPEX/OPEX business models. www.cires21.com

Press Contact

Beatriz Hermida
bhermida@cires21.com

Cires21, Live Streaming Solutions
Calle Perú 6B, Planta Baja, 28290 Las Rozas, Madrid
www.cires21.com

